

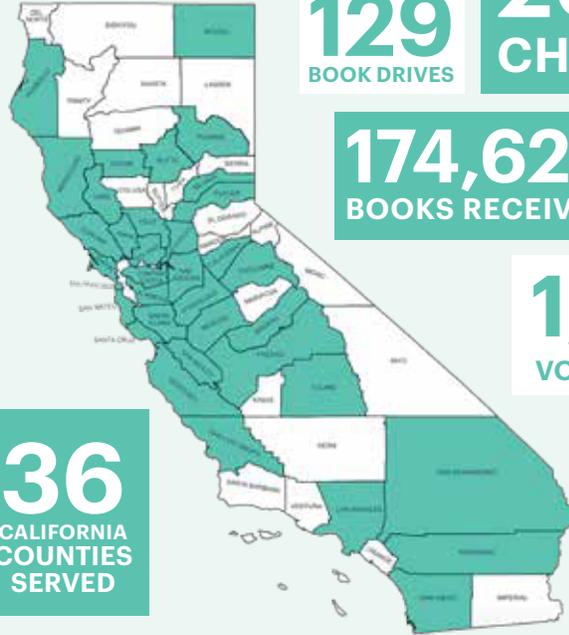
2024 Annual Report

Our Mission: The Children's Book Project gives free books to children who need them, and free literacy resources to the educators and organizations who serve them, to promote equity in literacy, learning, and life.

Our Method: Our programs provide the resources to create reading-rich environments and inspire new generations of lifelong readers in partnership with educators and community members who support the education, literacy, health, housing needs, and cognitive development of children (ages 0-18) from low-income, marginalized, and at-risk communities.

Our Impact: Since our founding in 1992, we have given away over 3.3 million books to children—always for free and for keeps; offered workforce development opportunities for teens and college interns; increased access to books with diverse characters and in multiple languages; hosted field trips with authors and illustrators for elementary school children, inspiring them to become readers, writers, and artists; and provided resources that improve reading proficiency and support parent/child bonding.

A YEAR IN NUMBERS



129
BOOK DRIVES

265,000+
CHILDREN SERVED

174,625
BOOKS RECEIVED

135,008
BOOKS DISTRIBUTED

1,500+
VOLUNTEER HOURS

68
COMMUNITY EVENTS

36
CALIFORNIA COUNTIES SERVED

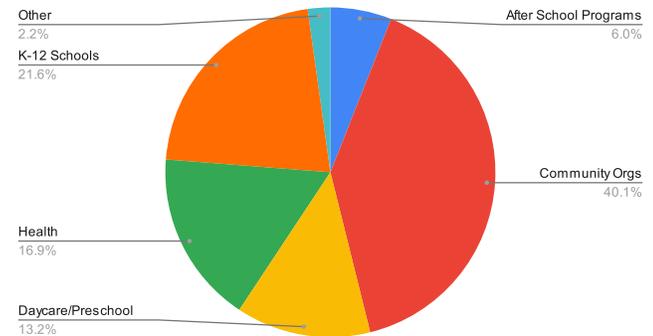
15
NEW BOOK DROPS

6 READ ALOUD WORKSHOPS

6 STORYTIME FIELD TRIPS



SAN FRANCISCO CLIENT PARTNERS BY NUMBER OF BOOKS DISTRIBUTED



“The reading proficiency of my students rose from 8% to 96% because of all the books I get from you.”

—Mildred Hale
East Bay Bay teacher, and recipient of the California Kindergarten Association's Audrey Sanchez Teacher Enhancement Award



OUR PROGRAMS

Storytime

This program offers field trips for Title 1 elementary schools at our Book Bank, where children meet and interact with published children's book authors. The authors read their work aloud and hold discussions with children about reading and writing, and personally sign their books for each student. Authors/illustrators draw with the students, who each receive free notebooks and colored markers to take home so they can write and illustrate their own books. After meeting the author, students select free books from the Book Bank for themselves and their siblings, and take the books home in free tote bags decorated with children's art.

Second Reading

Our Second Reading program places thousands of titles each year in under-resourced "book desert" communities throughout San Francisco and beyond to ensure children who would otherwise have little or no access to books can build their personal libraries for free.

Teen Ambassadors

This program provides workforce development and community service opportunities for high school students who love books and reading, empowering them to spread the joy of book ownership with their school community and to become active participants in our mission.



Book Bank

Our Book Bank in San Francisco's Bayview District offers hundreds of thousands of free, high-interest books for children ages 0-18 and teacher resources for their educators. The Book Bank is arranged like an independent bookstore with over 90 categories, but every book is free. We offer books by diverse authors and feature inclusive characters so children have both a mirror that reaffirms their own experience and a window to others' perspectives.



Interns & Volunteers

Individual, family, or corporate volunteer opportunities and college credit internships offer more ways to help fulfill our mission and provide workforce development opportunities in the literacy arena.

Community Liaisons

With staff assistance, volunteers identify and regularly stock public health clinics and other community organizations serving the most vulnerable children and families with books that meet the needs of their constituencies.

Read Aloud

This early literacy development program trains community partners via expert-led workshops for professionals who work with groups of parents of kids ages 0-5. We provide curriculum materials, expert guest lecturers, and thousands of new, diverse, multilingual books each year in a variety of difficult-to-source languages, including Amharic, Arabic, Chinese, Korean, Russian, Spanish, Tagalog, and Vietnamese, all for free.



Mac Barnett Visits Our Book Bank

“This was the best field trip of my life!”

The Library of Congress’ new National Ambassador for Young People’s Literature, Mac Barnett, led a recent Storytime at our Book Bank. Mac read from his graphic novel *The First Cat in Space Ate Pizza* with 5th graders from a local Title 1 elementary school and answered their questions about reading and writing.

Mac captivated the students, who each received a free, signed copy of his book, plus more free books they selected for themselves from our Book Bank. Mac loved the experience as much as the kids did, and is currently recommending other children’s book authors for Storytime field trips at the Book Bank.

Frequently asked questions from children arriving for Storytime and walking through our Book Bank with its hundreds of thousands of books



include: “Do you have all the books in the world?” and “Is this a museum?” After Storytime, we’re thrilled and gratified to hear comments like: “I want to be a writer!” or “This was the best field trip of my life!”

Books for Deaf & Hard of Hearing Students



Longtime supporters Paula and John Foley recently donated hundreds of beautiful, new children’s books featuring Deaf or Hard of Hearing characters in memory of her brother Claude Shirts, an American Sign Language interpreter for students.

Shortly after publicizing this new Book Bank section, we were delighted to find two classes of

Deaf and Hard of Hearing public school students, their teachers, and interpreters on our doorstep. The kids and teachers loved their visit to the Book Bank, were amazed at the curated selection of children’s books that explore the vast range of experiences of Deaf and Hard of Hearing children, and selected 90 books for the students to take home and for their two classrooms, all for free.

Volunteer Spotlight: Ella Hansen

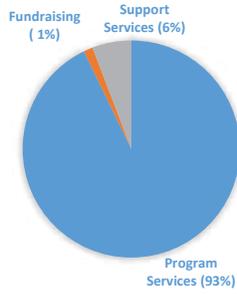
Ella Hansen, an 8th grader at Chinese American International School in San Francisco, loves volunteering at the Children’s Book Project, “this amazing organization where I can share my passion for reading, giving back to the community, and lifting up others.”

Ella has enjoyed organizing two children’s book drives, processing donated books at our Book Bank,

and selecting, delivering, and arranging shelves of hundreds of books at public health clinics in San Francisco. Ella says, “I feel incredibly fortunate to have had access to books throughout my life. I want to make sure children from less advantaged backgrounds have the same opportunity, because every child deserves the chance to learn, grow, and dream through reading!”

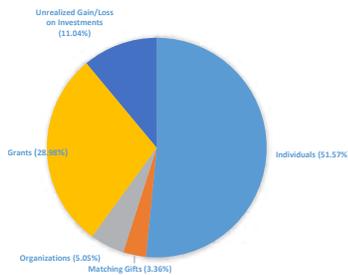


Expenses



Program Services	\$ 294,282.00	93%
Fundraising	\$ 4,310.00	1%
Support Services	\$ 18,461.00	6%
Total	\$ 317,053.00	100%

Revenue



Individuals	\$ 191,113.00	51.57%
Matching Gifts	\$ 12,450.00	3.36%
Organizations	\$ 18,722.00	5.05%
Grants	\$ 107,382.00	28.98%
Unrealized Gain/Loss on Investments	\$ 40,893.00	11.04%
Total	\$ 370,560.00	100%

Board of Directors

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The Children's Book Project is committed to financial transparency and has earned the following seals of approval:



Major Donors

The National Book Foundation
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Ashbury Children's Foundation
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"Literacy is directly tied to the number of books children have access to and the number of words they hear. And literacy attainment positively impacts academic achievement and lifetime outcomes. For children who don't have access to enough—or any—books, Children's Book Project is dedicated to providing unlimited, engaging, high-quality books—always for free."

—Kathleen Wydler

Book Bank Manager, Children's Book Project



Staff

Alessandra Argüello-Recinos
Social Media & Publisher Outreach

Dawn Noelle Smith Beutler
Read Aloud Program (consultant)

Alexander Braunstein
Second Reading Program

Maureen McCarthy
Teen Ambassador Program

Kathleen Wydler
Book Bank Manager

CONTACT US

415-665-6315
info@childrensbookproject.org
childrensbookproject.org

MAILING ADDRESS

3433 21st Street
San Francisco CA 94110

DONATE ONLINE



FEDERAL TAX ID (EIN)

94-3229734

The Children's Book Project is a 501(c)(3) organization.

BOOK BANK BY APPOINTMENT ONLY

Mon., Wed., & Thurs. 3–6 PM
Tues. 10 AM–1 PM | 2nd/4th Sat. 10 AM–1 PM
Book appointments at
childrensbookproject.org/get-books

BOOK BANK ADDRESS

2166 Palou Avenue in San Francisco
not a mailing address)