



2022 Impact Report

Our mission to give free books to children who need them for equity in literacy, learning, and life continues to be crucial to those we serve. Last year, the Children's Book Project continued to grow both the volume of books we gave away and the overall number of children, families, and clients we serve. Since moving to our new home in San Francisco's Bayview neighborhood, we have focused our efforts to better serve our clients—educators, public health professionals, social workers, and other nonprofit partners serving children and families living in under-resourced communities in the Bay Area and beyond—ensuring access to the books children need, always for keeps and always for free.

2022 Highlights

- Books from the Children's Book Project touched the lives of more than 250,000 children in San Francisco and 21 additional California counties.
- We received and processed nearly 155,000 books donated by individuals, families, businesses, publishers, authors, and book drives, and we gave away close to 140,000 books.
- We reached a major milestone in late 2022: 3 million books given away to children who need them since our founding in 1992.
- We celebrated our 30th anniversary with an onsite event attended by 600+ supporters.
- San Francisco Mayor London Breed proclaimed October 15, 2022, as Children's Book Project Day in the city.
- Children's Book Project and Book Bank Manager Kathleen Wydler were honored with Special Congressional Recognition by Speaker Emerita Nancy Pelosi for "outstanding and invaluable service to the community."

Children's Book Project has been instrumental over the past five years in supporting our campaign for building the [home] libraries of African American students and families. It is our goal to provide books to our students by authors and illustrators and with protagonists that mirror them.

Laticia Erving, Director
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The Book Bank at the Children's Book Project

Our Book Bank space in San Francisco's Bayview District is ideally located to serve the increased demand for books and literacy resources that partner educators and nonprofit service providers need. Situated within the heart of one of San Francisco's largest under-served communities, the 3,750 square foot Book Bank facility is appropriately sized for the growing volume of books we process, our expanding literacy and community support programs, the six part-time staff we employ, and the dozens of volunteers we engage monthly.

Read Aloud Program

Our Read Aloud program trains select community partners during bimonthly workshops on best practices, and how-tos on coaching parents/guardians on early age (0-5) literacy development. We provide thousands of free new books for families in a variety of diverse and difficult-to-source languages, including Amharic, Arabic, Chinese, Korean, Spanish, Tagalog, and Russian, in order to meet the unique needs of the communities served by our Read Aloud partners.

Teen Ambassador Program

Our Teen Ambassador program empowers San Francisco high school students ages 16 and older who love books and reading to spread that joy among their school community and become active participants in our mission.

Second Reading Program

The Second Reading program places thousands of titles in 10 community book deserts throughout San Francisco to ensure children can access and choose their own "for keeps" books.



Support the mission of the Children's Book Project!

Help us provide books that children
and families need and want.

childrensbookproject.org/donate

